

Exam. Code : 106508

Subject Code : 1691

Bachelor of Multimedia 8th Semester (B.M.M.)

MOTION GRAPHICS FOR COMMERCIALS

Time Allowed—3 Hours] [Maximum Marks—50

SECTION—A

Note :— Attempt any **FIVE** questions. Each carries **2** marks.

1. What are colour mattes ?
2. Define direction animation.
3. What are banners ?
4. What do you mean by CC ? How CC is done ?
5. What is temporal interpolation ?
6. What is spatial animation ?
7. What is motion tracking ?
8. Define the term station IDs. 5×2=10

SECTION—B

Note :— Attempt any **FOUR** questions. Each carries **5** marks.

1. How lower thirds are created ?
2. Explain the term frame mobility.
3. Explain the process of creating mattes.
4. What do you mean by rotoscoping ?

5. Explain navigation animation for webs.
6. How film titles are created ?
7. What are masks ? Explain with examples. $4 \times 5 = 20$

SECTION—C

Note :— Attempt any **TWO** questions. Each carries **10** marks.

1. Explain nesting in detail.
2. What do you mean by motion graphics composting ?
Explain in detail.
3. Explain animation process in detail.
4. Explain the procedure of creating commercials with motion graphics. $2 \times 10 = 20$